

NEUSE REGIONAL LIBRARIES

SOCIAL NETWORKING CONTENT POLICY

Policy #2018-11

I. Introduction

The Neuse Regional Libraries offers social networking services as a means to engage library users in direct online discussions with staff concerning library programs, books and other materials, and library services. The Neuse Regional Library Board has adopted the following policy to ensure that the library's social networking services remain a pleasant and safe experience for all users.

II. Rules Governing Use

- A. All users who participate in library social networking content must be age 13 or over.
- B. Content and comments posted by users other than library staff do not reflect the views of Neuse Regional Libraries.
- C. Inappropriate material will be removed as soon as possible by library staff. The Library assumes no liability regarding any statement or interaction outside of those directly attributable to library staff.
- D. All users who participate in library social networking content agree to comply with all library policies.
- E. The appearance of external links or advertisements on social networking sites the library participates in does not constitute endorsement by Neuse Regional Libraries.
- F. Neuse Regional Libraries social media content serves as a designated public forum for its intended audience, which is residents of its legal service area of Lenoir, Jones, and Greene Counties.
- G. Library staff cannot hold any responsibility or liability for the privacy of individuals who engage with the Library's social media content.
- H. Neuse Regional Libraries staff members reserve the right to review all social networking content, including user comments. Comments or images posted to library content should not include any of the following:

- Personal attacks or threatening language
 - Spam, including any attempt to solicit information, sell products or services, or redirect users to another site
 - Off-topic content
 - Private or confidential information
 - Offensive material which includes but is not limited to profanity; abusive or derogatory language; and graphic, obscene, discriminatory, or illicit content including comments that would suggest or encourage illegal activity
 - Material that violates copyright law
 - Organized political activity
- I. Failure to comply with this policy will result in temporary or permanent loss of the ability to interact with the library's social networking media, potential loss of library privileges, and possible prosecution.

Adopted by the Neuse Regional Library Board
March 11, 2010

Revised by the Neuse Regional Library Board
July 24, 2018

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June 13, 2023